



**November 7-10, 2019**  
**The Addams Family**

This entertaining musical lights up the stage as Morticia, Gomez, Uncle Fester, and Lurch put on their macabre best when daughter Wednesday brings home a young suitor from the outside world. Are we surprised that he doesn't quite comprehend the quirky and gleefully ghoulish Addams family?

**April 2-5, 2020**  
**Roald Dahl's Matilda the Musical**

Inspired by the twisted genius of Roald Dahl, this Tony Award-winning masterpiece revels in the anarchy of childhood, the power of imagination and the inspiring story of a girl who dreams of a better life. *Matilda* has won 47 international awards and continues to thrill sold out audiences of all ages around the world.

**All Corporate Partners receive:**

- Join the Lyric Corporate Partner Family and help support our year-round programs. Your business will receive additional recognition and marketing value through your affiliation with our well attended November and April MainStage productions and other community events.
- Logo with link to your organization's website from the Lyric Theatre website
- Logo placement on Flynn lobby marquee during the show run
- Invitations to opening night receptions and other Lyric events throughout the year
- All returning sponsors receive 5% off

**At the \$800 level:**

- Half-Page color ad in both programs
- Two tickets to either the fall or spring show (tickets may be split between shows)

**At the \$1,500 level:**

- Full-Page color ad in both programs
- Four tickets to either the fall or spring show (tickets may be split between shows)

**At the \$2,500**

- Full Page color ad in both programs (Inside cover of one program)
- Six tickets to either the fall or spring show (tickets may be split between shows)
- Invitation to pre-show reception

**Program Support Agreement**

\_\_\_\_\_ (business) agrees to pay \$\_\_\_\_\_ for a \_\_\_\_\_ page ad in the program for the upcoming productions of The Addams Family and Roald Dahl's Matilda the Musical.

**Deadlines and Payment:**

Final art, contract and payment must be received by **September 27, 2019** to reserve ad space.

Checks should be payable to "**Lyric Theatre Company**" and forwarded to:

**Lyric Theatre Company**  
**7 Green Tree Drive**  
**South Burlington, VT 05403**

**Materials:** Art and copy to size may be submitted as High resolution PDFs

- Files should be sent to **office@lyrictheatrevt.org**

**Conditions:** All content of advertising is subject to the approval of Lyric Theatre Company.

- All agreements are subject to contingencies beyond Lyric's control.

Signature: \_\_\_\_\_

Print: \_\_\_\_\_

Date: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Street/P.O. Box Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

**Questions? More Info? Call Lyric at (802) 658-1484**