November 7-10, 2019
The Addams Family
This entertaining musical lights up the stage as Morticia, Gomez, Uncle Fester, and Lurch put on their macabre best when daughter Wednesday brings home a young suitor from the outside world. Are we surprised that he doesn’t quite comprehend the quirky and gleefully ghoulish Addams family?

April 2-5, 2020
Roald Dahl’s Matilda the Musical
Inspired by the twisted genius of Roald Dahl, this Tony Award-winning masterpiece revels in the anarchy of childhood, the power of imagination and the inspiring story of a girl who dreams of a better life. Matilda has won 47 international awards and continues to thrill sold out audiences of all ages around the world.

All Corporate Partners receive:

• Join the Lyric Corporate Partner Family and help support our year-round programs. Your business will receive additional recognition and marketing value through your affiliation with our well attended November and April MainStage productions and other community events.

• Logo with link to your organization’s website from the Lyric Theatre website

• Logo placement on Flynn lobby marquee during the show run

• Invitations to opening night receptions and other Lyric events throughout the year

• All returning sponsors receive 5% off

At the $800 level:

• Half-Page color ad in both programs

• Two tickets to either the fall or spring show (tickets may be split between shows)

At the $1,500 level:

• Full-Page color ad in both programs

• Four tickets to either the fall or spring show (tickets may be split between shows)

At the $2,500

• Full Page color ad in both programs (Inside cover of one program)

• Six tickets to either the fall or spring show (tickets may be split between shows)

• Invitation to pre-show reception

Program Support Agreement

________________________________(business) agrees to pay $___________ for a ____________________________page ad in the program for the upcoming productions of The Addams Family and Roald Dahl’s Matilda the Musical.

Deadlines and Payment:

Final art, contract and payment must be received by September 27, 2019 to reserve ad space.

Checks should be payable to “Lyric Theatre Company” and forwarded to:

Lyric Theatre Company
7 Green Tree Drive
South Burlington, VT 05403

Materials: Art and copy to size may be submitted as High resolution PDFs

Files should be sent to office@lyrictheatrevt.org

Conditions: All content of advertising is subject to the approval of Lyric Theatre Company.

All agreements are subject to contingencies beyond Lyric’s control.

Signature:_________________________________________
Print:_____________________________________________
Date:_____________________________________________
Phone:___________________________________________
E-mail:___________________________________________
Street/P.O. Box Address:_____________________________
City, State, Zip:____________________________________