

2023 Spring Production Selection Process

The Goal:

Select 3 Show titles that Lyric would present to the membership to solicit production proposals for.

Some Criteria for shows selected

- Would be a potential blockbuster
- Was high on list of shows selected by members from a survey
- Was high based on the evaluation of the members of the Production Selection Committee (PSC)
- Is expected to be available based on best information collected by the ED.
- Research collected by PSC on feasibility/past financial information, etc.

The Process Used:

1. The PSC developed a list of 107 potential show titles that was cross referenced to the over 75 productions Lyric has done.
2. The PSC selected 26 show titles that were used to create a member survey. The results as of 9/7/2021 were then added to a Google Sheet tool that was developed to do the evaluation. The raw survey results are here:

https://drive.google.com/file/d/1AXWL5NdMbgMsAFWS-d_4Vhox0diHw6hx/view?usp=sharing

3. The “Lyric Production and Show tracking” sheet does the following:
 - a. All the potential “Shows” were captured along with background information

The screenshot shows a Google Sheet with the following data:

Show #	Show Name	Lyric Productions (LP)	# LPs	Rights Avail?	Movie / TV?	2021 Survey?
1	42nd Street	1992	1	Concord	1933 movie	Yes
8	Beauty and the Beast	2008	1	MTI	1991 & 2017 movie	Yes
9	Billy Elliot			MTI	2000 movie	Yes

- b. All "Lyric Productions" were captured and cross referenced so we would know when Lyric did the show

	A	B	C	D
1	Lyric Productions of a given Show			<i>need to get all p</i>
2		<i>enter shows in Full Show List first and create unique Show #</i>		
3		Filtered Count =	98	
4	Show #	Show Name	Lyric Prod Date	Fall / Spring?
5	29	How to Succeed in Business Without Really Trying	1974	Spring
6	74	Gypsy	1974	Fall
7	75	The Pajama Game	1975	Spring
8	47	My Fair Lady	1975	Fall
9	23	Oliver and Dolly	1976	Spring

- c. Lyric Production financial financial and ticket sales information was cross referenced so we would know
- d. Research was done by the PSC members to identify key information about the shows. These are some of the column titles

License Agent	Rights Avail?	Movie / TV?	Balance of Cast (Jane)	Challenges for Lyric? (Doris)	Cast Size (Nate)	Feasibility for Lyric? (Jane)	Previous Grose Ticket (TD)	Previous % of House (TD)	Last year on BW (MF)	Num of Performances BW (MF)	Past Flynn and recent national tours (Lauren)
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These are a few examples:

4	Show #	Show Name	Balance of Cast (Jane)	Challenges for Lyric? (Doris)	Cast Size (Nate)	Feasibility for Lyric? (Jane)	Previous Grose Ticket (TD)	Previous % of House (TD)	Last year on BW (MF)	Num of Performances BW (MF)	Past Flynn and recent national tours (Lauren)
5	1	42nd Street	Young dancers	tappers, choreographer	min 13, max ?	appeal to all, many awards, big #	8,320	71%	1989	3486	FLYNN: 3/27/17: 1242 sold, 154 comps, 0 available; RECENT NATIONAL TOUR: 2016-2017, 2 engagements; closest (other than Flynn) - Buffalo, January 20 - 22, 2017
18	8	Beauty and the Beast	mixed	costumes	Large 21+ (12 roles plus ensemble)	appeal to all, multic opp.-cost/sets	8,260	93%	2007	5461	FLYNN: 5/10/12: 1413 sold, 26 comps, 4 available; 3/4/15: 1371 sold, 27 comps, 2 available; RECENT NATIONAL TOUR: 2015-2016, 57 engagements; closest location - Boston, January 6-10, 2016
19	9	Billy Elliot	mixed	young males who can tap, ballet trained, accents	Large 21+ (7 Roles plus ensemble)	10 Tony's, multic opp, flying, child dancer			2012	1312	RECENT NATIONAL TOUR: 2010-2013 (several hiatuses), 12 engagements; closest location - Hartford
29	14	Cinderella	mixed	transformation scene	min 11, max ?	3 versions-multic opp, nostalgic, too old? Mixed Bwy reviews	8,544	93%	2015	770	FLYNN: 2/13/18: 1321 sold, 73 comps, 4 available; RECENT NATIONAL TOUR: 2016-2017, 37 engagements and 2018-2019, 40 engagements; closest location (other than Flynn) - Boston, December 18-30, 2018

- e. The 8 PSC members ranked the shows based on the criteria. The individual rankings were averaged.
- f. Both the Membership Survey results and the PSC member rankings were sorted from high to low.
- g. The PSC then met and this information was used to create a list of 7 shows. This list was given to Erin to gather the best information about availability given that Spring of 2023 is very far out.
- h. The top 3 will be picked to submit to the community for Production Proposals.

This is a PDF of the main tab in the Sheet. The full sheet link can be provided. This is a tool that can be used in the future.

https://drive.google.com/file/d/1RSr7kU2ItVf9FG8BsmtzApZsb6D_74sm/view?usp=sharing