



November 7-10, 2019

The Addams Family

This entertaining musical lights up the stage as Morticia, Gomez, Uncle Fester, and Lurch put on their macabre best when daughter Wednesday brings home a young suitor from the outside world. Are we surprised that he doesn't quite comprehend the quirky and gleefully ghoulish Addams family?

April 2-5, 2020

Roald Dahl's Matilda the Musical

Inspired by the twisted genius of Roald Dahl, this Tony Award-winning masterpiece revels in the anarchy of childhood, the power of imagination and the inspiring story of a girl who dreams of a better life. *Matilda* has won 47 international awards and continues to thrill sold out audiences of all ages around the world.

Program Support Agreement

_____ (business) agrees to pay \$_____ for a _____ page ad in the program for the upcoming productions of *The Addams Family* and *Roald Dahl's Matilda the Musical*.

Deadlines and Payment:

Final art, contract and payment must be received by **September 30, 2019** to reserve ad space.

Checks should be payable to "Lyric Theatre Company" and forwarded to:

Lyric Theatre Company
7 Green Tree Drive
South Burlington, VT 05403

Materials: Art and copy to size may be submitted as High resolution PDFs

- Files should be sent to office@lyrictheatrevt.org

Conditions: All content of advertising is subject to the approval of Lyric Theatre Company.

- All agreements are subject to contingencies beyond Lyric's control.

Signature: _____

Print: _____

Date: _____

Phone: _____

E-mail: _____

Street/P.O. Box Address: _____

City, State, Zip: _____

Questions? More Info? Call Lyric at (802) 658-1484

Your business will be associated with a standing ovation after a wonderful night of theater. Lyric programs make great souvenir keepsakes, and your support will be seen!

Ad Rates:

Full Page (color)	\$1100
Full Page (b/w)	\$900
Half Page (color)	\$600
Half Page (b/w)	\$500
Quarter Page (color)	\$400
Quarter Page (b/w)	\$300

Ad Dimensions:

