



November 7-10, 2019
The Addams Family

This entertaining musical lights up the stage as Morticia, Gomez, Uncle Fester, and Lurch put on their macabre best when daughter Wednesday brings home a young suitor from the outside world. Are we surprised that he doesn't quite comprehend the quirky and gleefully ghoulish Addams family?

April 2-5, 2020
Roald Dahl's Matilda the Musical

Inspired by the twisted genius of Roald Dahl, this Tony Award-winning masterpiece revels in the anarchy of childhood, the power of imagination and the inspiring story of a girl who dreams of a better life. *Matilda* has won 47 international awards and continues to thrill sold out audiences of all ages around the world.

All Corporate Partners receive:

- Join the Lyric Corporate Partner Family and help support our year-round programs. Your business will receive additional recognition and marketing value through your affiliation with our well attended November and April MainStage productions and other community events.
- Logo with link to your organization's website from the Lyric Theatre website
- Logo placement on Flynn lobby marquee during the show run
- Invitations to opening night receptions and other Lyric events throughout the year
- All returning sponsors receive 5% off

At the \$800 level:

- Half-Page color ad in both programs
- Two tickets to either the fall or spring show (tickets may be split between shows)

At the \$1,250 level:

- Full-Page color ad in both programs
- Four tickets to either the fall or spring show (tickets may be split between shows)

At the \$2,500

- Full Page color ad in both programs (Inside cover of one program)
- Six tickets to either the fall or spring show (tickets may be split between shows)
- Invitation to pre-show reception

Program Support Agreement

_____ (business) agrees to pay \$_____ for a _____ page ad in the program for the upcoming productions of The Addams Family and Roald Dahl's Matilda the Musical.

Deadlines and Payment:

Final art, contract and payment must be received by **September 30, 2019** to reserve ad space.

Checks should be payable to "Lyric Theatre Company" and forwarded to:

Lyric Theatre Company
7 Green Tree Drive
South Burlington, VT 05403

Materials: Art and copy to size may be submitted as High resolution PDFs

- Files should be sent to **office@lyrictheatrevt.org**

Conditions: All content of advertising is subject to the approval of Lyric Theatre Company.

- All agreements are subject to contingencies beyond Lyric's control.

Signature: _____

Print: _____

Date: _____

Phone: _____

E-mail: _____

Street/P.O. Box Address: _____

City, State, Zip: _____

Questions? More Info? Call Lyric at (802) 658-1484